



UCCELLO
DESIGNS

Uccello Kettle & Grip Mat Bundle
Online Resellers Guide.

Nov 2022

Making People's Lives Easier

Uccello Kettle Bundle Description for Your Website / Web shop:

Bundle Name: Uccello Kettle & Grip Mat Bundle

Bundle Description: The Uccello Kettle was specifically designed for those with limited reach, mobility, dexterity and strength.

Unlike other kettles and kettle-tippers, the circular shape of our Uccello Kettle, moves around the body of the water to create a smooth effortless pour, so you don't have to lift, strain or balance – **Simply tilt to pour!!**

The Uccello Kettle is now sold with the perfect cup guide – The Uccello Grip Mat. The perfect duo for the kitchen. By placing the mat directly in front of the feet of the kettle and your cup in the centre ring, you are guaranteed a safe & easy pour every time.

Further information about the Uccello Kettle & Mat bundle should you need it:

General Specifications

Uccello Kettle:

- Tilt-to-pour technology
- Stainless steel heating element with British safety technology and control
- Auto shut-off with overheating protection
- Ergonomic handle for easy lifting and pouring
- Removable stainless steel anti-scale filter
- Water level indicator
- Power-on light
- Sturdy base with non-slip feet
- Quiet boiling

Uccello Kettle Materials

- Polypropylene, a thermoplastic polymer.
- The entire Kettle body is BPA free.
- Element and controls: Stainless steel

Technical Specifications

- 1.5 Litres capacity
- 50/60Hz
- 1850-2200 Watts
- 220-240 Volts

General Specifications

Uccello Grip Mat:

- 14 cm / 5.5 inch diameter
- 0.4 mm thick
- Easy to clean
- Dishwasher safe (*up to 50 degrees and on the top shelf*)

Grip Mat Materials

- Anti-slip
- Non-toxic
- Latex free
- Antimicrobial durable polymeric material

Benefits

- 2-year warranty guarantee
- Cup guide for Uccello Kettle
- Provides a secure surface to keep items from slipping
- Ideal for opening jars

Customer Reviews:

“This is great, my Mam’s sight isn’t the best so this mat was great to help her position the mug in the exact spot when pouring the kettle. Exactly what she needed!!” - *Lynn*

“I got one for my Mum who’s bad with arthritis in her hands. Great job.” - **Siobhan**

“Got one for my mother and it is brilliant for her. Would recommend it for anyone that has arthritis or any wrist problems.” - **Stephen**

“My mam has gout in her wrist and can’t lift anything it’s so painful, so I bought the kettle and it arrived yesterday and she loves it best kettle around and it’s a show piece to.” *Maria*

Marketing Messaging

Please Say...

“Uccello Kettle Bundle”

“Uccello Kettle & Grip Mat Bundle”

“Uccello Kettle & Grip Mat”

“Uccello Kettle & Grip Mat Combination”

Please Don't Say...

“Combination Kettle with Mat”

“Kettle Tipper & Mat”

“Tipping Kettle and Mat”

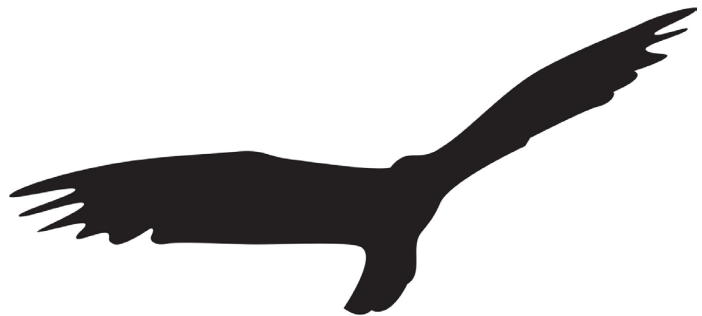
“Tipper Kettle with Mat”



Need Help?

These guidelines have been designed to provide direction on what you can and can't do with regards to the communication and online promotion of the Uccello Kettle & Grip Mat bundle.

If you have any questions or need any help, please feel free to contact us here via email at enquiries@uccelldesigns.com



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